CASCADING COMMUNICATION FRAMEWORK

Who will deliver the message?  

To Whom?  

By When?  

KEY MESSAGE POINTS

What is the message?  What is the “why”?  

HOW?

Check communication venue below:

- Employee Forum
- Monthly Faculty/Staff Meeting
- Newsletter
- Email
- Employee Communication Board
- Letter from Superintendent/Principal to the home
- Annual Employee Meeting

Other:

Other: