



# Data Visualization

## Audience: SELPA Administrators

Crystal clear charts and graphs are valuable – they allow an audience to reserve mental energy and to stay engaged. In this workshop, Dr. Stephanie Evergreen will share the science behind why educational leaders must present data effectively. Participants will walk through Dr. Evergreen's Four-Step Visualization Process to structure the art of designing visuals. Along the way, participants will consider how the intended audience will engage with visuals, which chart type will best tell the story in the dataset, and how easy-to-learn design skills that sharpen up the point in the visual may be leveraged. Following the workshop participants will be better able to visualize data so it represents the intended data-driven story by using simple strategies. Participants will receive handouts and materials exclusively available through the workshop that will outline tried-and-true process of developing visuals that teach, engage, and make you look like a data rockstar.

**Note: This will be a hands-on workshop. Please bring your computer.**

## Dates & Locations

Zoom login information will be provided upon registration.

**2/10/21** | 8:30-3:30

**LA Area** (Virtual if necessary)

**Register:** <https://bit.ly/DataVis-LA>

**2/11/21** | 8:30-3:30

**Inland Empire Area** (Virtual if necessary)

**Register:** <https://bit.ly/DataVis-IE>

**3/9/21** | 8:30-3:30

**Sacramento Area** (Virtual if necessary)

**Register:** <https://bit.ly/DataVis-SAC>

**3/10/21** | 8:30-3:30

**Bay Area** (Virtual if necessary)

**Register:** <https://bit.ly/DataVis-Bay>

**Note: These workshops are currently planned to be held in person. If necessary, they will be converted to virtual.**

**Questions: Contact us at**  
[info@systemimprovement.org](mailto:info@systemimprovement.org)



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